



Gregory D. Custer
Senior Associate

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Gregory D. Custer, Senior Associate at Trout Daniel & Associates, LLC, is known for his work as Senior Leasing Associate of The Daniel Group, LLC, a company specializing in the leasing of shopping centers including regional malls, lifestyle centers, specialty centers and mixed-use developments. In addition to mall leasing work, Mr. Custer currently works directly with landlord clients leasing several community and neighborhood shopping centers in Maryland including multiple centers on the Eastern Shore.

Mr. Custer has been with the Daniel Group, LLC since 1990 is responsible for leasing and client interaction for key projects including regional malls and lifestyle centers, executing project leasing strategies, merchandising and tenant mix plans and leasing budgets on assigned projects. Mr. Custer successfully negotiated hundreds of leases with national, regional and local tenants primarily in client-owned regional mall projects.

Prior to joining The Daniel Group, LLC, Mr. Custer represented several developers and third party management firms including The Shopco Company, Pembroke Management, Inc. and Monumental Properties, Inc. in both leasing and management capacities.

Mr. Custer holds a B.A. degree from the University of Maryland.

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